

**Coggin College of Business
Fall 2018 All-College Meeting Minutes
Friday, October 5, 2018
12:00 – 2:30 pm
Stein Auditorium**

- 1. Welcome (Dean Mark Dawkins)** - Mark welcomed CCB faculty and staff to the

three areas: undergraduate scholarships (2.73 non-endowed), Bloomberg lab(150,000), and Center of Entrepreneurship (350,000). Jen also talked on the nine advisory councils and to let them know anyone they would like to put the councils.

Special Guest- Dr. Earle Traynham

Dr. Traynham was invited by Mark to speak at the faculty meeting to talk on the new professorship that will be available from his funding and what motivated him during his time at the university. They want the professorships to be used in spring with two different types. One professorship will be for teaching and the other will be for service with half a million earmarked in both accounts. Traynham also stressed the importance of giving back with donations and time, along with endowed scholarships and the support of public universities.

7. Dean's Update

- ML & SCM starting in Fall 2019
- Downtown location update- the downtown campus will be open on January 2nd and classes will begin on January 7th.
- CCB Budget Update- there was a 2 percent increase for faculty and staff raises.
- CCB enrollment update- updates were sent via email.

8. Other CCB Unit Updates:

○ CMC & Marketing(Derek Guffin)

- In a two-week span, there has been 100 employers on campus who worked with 600 students. Derek went over the CCW events and gave out stats for each. The S.T.A.R. accelerator which include resume critiques, mock interviews and how to dress was a one-day event that was hosted by Fidelity. There were 180 students and the biggest turnover in 10 years.

9. Standing Committees Report

- Bylaws (Chair, Robert Schupp)- No report
- Continuous Improvement (Chair, Cheryl Frohlich)- the committee had met this week and had questions on how to address online classes. The committee has also requested more data to be given on the student level for the MBA and MSM. The committee is trying to see why there is a distinction between the numbers from the state and the college. It was noted that the numbers are being looked at by different standards when it comes to the exceptions.
- Scholarship (Chair, Olive Schnusenberg)- No report
- Strategic Planning (Co-Chairs, Parvez Ahmed and Dong-Young Kim)- No report
- Technology (Chair, David Lambert)- Need to get the departments to elect a member to serve on the committee.

10. Special Committee Reports

- Accreditation & Assessment (Director, Chris Johnson)-effective Fall Mary Beal will be the coordinator of assessment committee. Mary will report annually. Chris is working with the continuous improvement committee on ACI plans, once approved will come back to the faculty. Looking to mentor younger faculty on Friday, Oct. 12 at the University Center for the junior faculty retreat. Chris said the college also need to start on a strategic plan that aligns with the university.
- Research databases (Sean Davis)- looking at a new system and at this time the cost on the higher side. There will be an email sent out with the test pilot, and the system can be used by everyone.

11. Departmental News

- Accounting and Finance (Chair, David Jaeger)- The department is in the process of a search for a tenure-track of assistant professor in accounting. David thanked the CMC for the expo. He said the employers were thrilled. The Beta Alpha Psi chapter is in the candidate stage with a visit from the organization scheduled. The process will last over three semesters total. There are currently 47 students. The initiation is scheduled for April 5th

degree as well. The online graduate courses inventory has con

