

**Coggin College of Business
Executive Committee Meeting
March 1, 2018 (9:00-11:00 am)**

Members Present: Dawkins, Eltantawy, Fadil, Frankel, Donaldson, Gallo, Jaeger, Jackson, Johnson C., Johnson R., Loh, Mangiaracino (conference call), Russell, Santos, Watts

Members Absent: None

Guest: Kristen Douberly, Assistant Director, Research Development (pre-award). Kristen passed out a handout and gave an overview of the services offered by the Office of Research and Sponsored Programs. Janice thanked Sponsored Research Development for their help with SBDC initiatives.

Guest: Amanda Kulp, Director of Assessment – Amanda introduced herself and offered her services as Director of Assessment. Andres thanked her for her help with IB initiatives.

1. **Approval of 2/8/18 minutes** – The EC minutes from the 2/8/2018 meeting were approved as edited.

Recurring Business

2. **Development Office Update (Megan Mangiaracino via conference call)** – Mark referred to the Development Report handout:
 - Megan thanked everyone who helped with Homecoming Week, and Megan received positive feedback on various engagement points from donors and friends. The first annual Giving Day raised \$3,000 for the college from 67 donors; University-wide they raised \$50,000 from over 800 donors. Giving Day is good way to get exposure and get alumni, faculty, and staff to think about giving back.
 - The Coggin scholarship deadline is today, March 1, at midnight, and there has been good response from undergraduate and graduate students. The department level committees will be reviewing the applications between now and the end of next week when they will make their department level selections. The selections will then go to the general committee who will review all application from every college and make the final selections by March 30. The scholarship recipients will be notified of their awards via the scholarship management system (SMS) in the first week of April. Therefore, the students will get their contracts in enough time to return their signed contracts and thank you notes before the semester ends. Megan and Laura Kelp are happy to answer any questions from students or committee members.
 - Mark indicated that most of the Advisory Councils have been created except Marketing, Management and Professional Selling. Mark noted that membership in some of the councils has declined and some members are not renewing. The intent of the councils is to engage alumni and people in the community to help students get internships and full-time jobs, as well as provide feedback and guidance on curriculum. The intent was for Megan and Teresa to set-up the councils, recruit initial

members, and then turn over coordinating and running the councils to the individual departments. Mark asked the department heads if they think of their council as a benefit to their department and the students in their areas. If a unit does not envision their council as beneficial or engaged, then they need to discuss discontinuation of the council. Mark asked the department heads to give some examples of the things his council does and how he keeps the members engaged. Reham asked Megan whom she is working with

greet with a desert bar, and the Admissions Office expects about 120 student and some of their parents.

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